

Sajeer Ali

UI/UX, Product Designer

sajeerali.com

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Location: Kerala, India

Work Experience

Freelance / UI/UX Product Designer

Feb 2026 - Present

Designed user-centered web and mobile interfaces for multiple clients, focusing on usability, clean visual design, and optimized user flows. Created wireframes, interactive prototypes, and high-fidelity UI designs using Figma to deliver responsive and intuitive digital experiences.

Softobiz / Principal Designer

Jul 2025 - Feb 2026, Remote

- Led the end-to-end design of a parent-focused app for children with hyperactivity and autism, helping them develop skills and improve behavior through daily structured tasks.
- Designed engaging and intuitive experiences including storytelling videos, interactive exercises, and personalized daily routines.
- Created behavior correction flows and skill-building activities tailored to each child's needs.

Codelynks / Creative Lead

Oct 2022 - Jan 2025, Kochi

- Redesigned the Codelynks brand with a focus on improving user experience and visual consistency across all digital platforms.
- Designed TrustMe, a business analytics tool that converts complex data into simple, easy-to-read visuals for business owners.

Education

Multimedia & Animation - 2009

HRD Certificate

Bachelor of Arts - 2015

Periyar University

Skills

AI Tools: Claude, Figma make, ChatGPT, Grok, Whisk, Elevenlabs

UX Design: Wireframing, Prototyping, User Research, Information Architecture

Research & Testing: Usability Testing, A/B Testing, Heuristic Evaluation

Tools: Figma, Sketch, Adobe XD

Development Knowledge: HTML, CSS, JavaScript (Basic Understanding)

Interests

Travel, Football

Maple Labs / UI/UX Designer

Jul 2021 - Oct 2022, Bangalore

- Designed a snappy, intuitive flow for the product website, clearly communicating all user journeys and ensuring a seamless user experience.
- Collaborated closely with the marketing team to enhance product visibility, drive engagement, and support promotional campaigns.

Links



sajeerali.com



[dribbble/sajeer29](https://dribbble.com/sajeer29)



[Case Studies](#)

ScreenRoot / UI Designer

Dec 2019 - Jul 2021, Goa

- Indian Infoline (IIFL) – Stock Market App Redesign: Designed 300+ screens with a minimal, user-friendly interface, making complex stock market data accessible to users with no prior investment knowledge. Focused on data visualization, intuitive navigation, and simplified financial insights
- YES BANK & Moneyfy – Mobile App Redesign: Led UI redesigns to streamline navigation, optimize layouts, and enhance visual elements, improving usability and engagement.

Apps Team / UI/UX designer

Mar 2016 - Nov 2019, Kochi

- Designed user-centric digital products across Healthcare, Automotive/Logistics, and Event Management domains, with a focus on usability and accessibility.

Mind Labs / UI designer

Jan 2014 - Feb 2016, Kochi

- Designed intuitive UI for websites and mobile apps in the web hosting and e-commerce domains, focusing on enhancing user engagement.